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**The Green Business Networking Event of the Season**

**Co-hosted by Texas Green Network, Austin EcoNetwork, and Eco Series  
Wednesday, Oct. 21 / 6-9pm**

**Tickets Here \$30; \$15 for TGN or AEN members**

**Austin / The Monarch / 801 W. 5th St., 78703**

*Co-sponsored by Green Fern Events, Spoon & Co., and Dishalicious*

Quite often we are focused on the monumental task of saving the world one business initiative and consumer trend at a time. But it's not all work and no play, folks. This month's meeting will feature live music, delicious food and drink, and more.

Sure, there will be a lot of networking going on and brilliant ideas will be bandied about left and right, not to mention more card swapping than at a blackjack table in Vegas. But we're putting the focus on fun at this event. After all, we're working hard to make a living in a sustainable way so we can *enjoy* the world, right?

To ensure your gastronomical pleasure, there will be fabulous local food catered by [Spoon & Co.](#) and [Dishalicious](#). Satisfying suds will be provided by Austin's Live Oak Brewing Company. Non-alcoholic

beverages will be provided by Maine Root, purveyors of all-natural, hand-crafted sodas. Of course, it wouldn't be an event in Austin without live music. Local duo [Fifth Nation](#) will perform their seductive brand of ethereal pop jams.

Tickets are \$30 in advance, \$35 at the door. Members of Texas Green Network or Austin EcoNetwork receive discounted entry of \$15 in advance, or \$20 at the door. If you are considering joining the Texas Green Network, and join before the 21st, you will receive an additional 10% off membership and be recognized at the event.

You can purchase [tickets here](#), or email [membership@TexasGreenNetwork.org](mailto:membership@TexasGreenNetwork.org) for your discounted member tickets.

The dress is "spiffy." There will be paid parking or limited free parking on the street, or find your route from [Capital Metro](#). Space provided by [urbanspace realtors](#) and [Threshold Interiors](#).

**Upcoming TGN Meetings/Events**

**Thursday, November 19th**

Texas Green Network November Meeting,  
"Transportation Issues for Sustainable Business"  
Hosted by Austin Yoga & Alien Scooters

**Tuesday, December 15th**

Second Annual Green Holiday Bash at Barr Mansion  
Hosted by the Texas Green Network, Austin Eco-Network, Eco Series, NetImpact, and many others

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## CALENDAR

### Welcome to New TGN Members

We interrupt this regularly scheduled green industry calendar to present you the newest members to the Texas Green Network. A hearty “welcome” to them all:

Articulture Designs  
Ashton Taylor Accounting & Bookkeeping  
Austin Energy GreenChoice  
Barr Mansion  
Blue Danube Enterprises, Inc.  
Eco Groline  
EnviroRep  
Freeb!rds World Burrito  
Green Home Outfitters  
ISDG, Inc.  
Purple Fig Cleaning Co.  
SESA Teas

### Joining the Texas Green Network

Membership in the Texas Green Network is about leadership in the business community and being a part of the future of an emerging business culture in America. It is about making a statement that sustainable business practices are a must; essential to the future of our community, planet, and economy.

Membership dues are minimal, offered on a sliding scale from \$50-\$250, based on annual sales. Our goal is to support each other in the success of a sustainable economy. The dues are low so membership can grow.

[Find out more and apply for membership here.](#)

### UpLift Austin’s Hello Birdie

**Oct. 17 / 7-10pm / \$25 advance; \$30 door**

**Austin / Big Red Sun / 1102 E Cesar Chavez St, 78702**

The Hello Birdie gala and silent auction will feature more than 35 bird-inspired art pieces that will be up for bid. Food, drink, and music will add to the fun as UpLift Austin hopes to attract attention, and funds, for their invaluable mission to spread the message about environmental sustainability and green collar jobs to at-risk youth.

More than an eco-awareness campaign, [UpLift Austin](#) strives to connect high school students with professionals to make clear the green collar job and economic opportunities available to them.

### Dine & Discuss: CSR in Austin

**Oct. 20 / 6:30-8pm / \$10 (free for Net Impact Austin members)**

**Austin / Rainforest Partnership / 505 Willow St., 78701**

This evening will be full of invigorating discussion focused on the practice of corporate social responsibility (CSR). It will provide an opportunity to further discuss the concept of industry standards, one of the high-interest discussion topics at last month’s Austin Green Innovation in Business Unconference.

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Standards is a difficult topic to pin down, as it varies by industry, job, and location. Yet, the implications are far-reaching. The “Unconference style” discussion will examine what standards exist, new standards that are being developed, and the implications they hold for each of us.

Co-sponsoring the event is Wahoo’s Fish Tacos, so you know the “Dine” part of the function will be inspiring as well. [Learn more and register here.](#)

## **2nd Annual Sustainable Technologies Forum**

**Oct. 21 / 11:30am-2pm / \$75**  
**Dallas / Hotel Inter-Continental Dallas / 15201 Dallas Parkway, 75001**

This luncheon will feature nearly 200 regional technology and energy executives for a forum on renewable energy, energy efficiency technologies, and the latest Department of Energy funding opportunities.

The focus will be “Addressing Challenges and Developing Opportunities in Renewable Energy Storage and Transmission Technologies.” Might be a niche thing...but it will be Dallas Regional Chamber’s Technology Business Council’s largest sustainable technologies event of the year.

Tickets are \$75 general admission, \$50 for TBC members, and are [available here.](#)

## **National Renewable Energy**

## **Laboratory’s (NREL) Industry Growth Forum**

**November 3-5, 2009 / \$1,150**  
**Denver, CO**

NREL’s 22nd Industry Growth Forum recognizes advancements in more efficient, environmental, and affordable energy, but believes the “game-changers are yet to come.” This conference will highlight such game-changers that are currently happening at the edges of the industry, that industry leaders should be paying attention to.

There will be more than 600 market participants at the forum, which is a nationally recognized leader in clean energy investment. You can find [more information here](#), including an online registration form.

## **2009 Texas Renewables Conference**

**November 8-10 / \$200 (\$50 for students)**

**Austin / Omni Hotel Southpark / 4140 Governor’s Row, 78744**

Organized by the Texas Renewable Energy Industries Association (TREIA), the 25th anniversary conference will focus on *the next* 25 years of advocacy and advancement. A [detailed agenda and registration are available here](#), promising for three days of highly informative sessions covering a wide range of pertinent topics. The list of statewide speakers is a veritable who’s-who of Texas green industry stars.

## **Green Business Conference**

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## **November 11-12 / \$495**

**San Francisco, CA / Hotel Whitcomb / 1231  
Market St**

Green America's Green Business Conference offers attendees to discover new ways to prosper in the new economy. You will receive insights into the state of the green marketplace, and get the latest on financial tools and social networking to grow your business.

The conference/expo is suited to green business experts and those just starting out.

All attendees will also receive two free passes to attend the San Francisco Green Festival, November 14-16 at the Concourse Design Center.

[More information and registration is available here.](#)

opportunity—creating and deploying new and innovative technologies that compete on price and performance while reducing pollution, waste, and resource use. But which technologies will win or lose? What business models will succeed or fail? How will the next generation of policies and financing options impact development?

Each year participants come to The Clean-Tech Investor Summit to learn the answer to these questions and more. The event has become widely recognized as one of the premier events for active investors to network with major corporations and emerging clean-tech companies.

Attendance is capped at 500 to ensure quality interactions at every level, and optimum networking experiences. The 2009 participants included delegates from 30 U.S. states and 10 countries.

[More information and registration are available here.](#) Registration is \$1,895, with group discounts of 25% available for three or more representatives from the same organization.

## **LOOKING AHEAD**

### **6th Annual Clean-Tech Investor Summit**

**January 20-21, 2010**

**Palm Springs, CA / Renaissance Esmeralda  
Resort & Spa**

Held each winter in Palm Springs, the Clean-Tech Investor Summit brings together leading investors, Fortune 500 executives, entrepreneurs, and service providers for two days of high-level presentations, conversations, and networking.

Investors, multinationals, and governments are all seizing the multi-billion dollar clean-tech

## **ANNOUNCEMENTS**

### **Getting UT students to the World Future Energy Summit**

A group of University of Texas graduate students in the [Energy and Earth Resources program](#) are hoping to find sponsors to attend the [World Future Energy Summit](#) in Abu Dhabi in January of 2010. The economic hurdles are pretty clear.

Dr. Michael Webber, a UT professor (with a list of

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credentials longer than we have room to print), is helping to spearhead an effort to find sponsors to help fund the graduate students' travel and conference expenses. Green business leaders may find some return on investment of sorts in sending UT Austin students to a world energy conference of this magnitude.

Any company or individual interested in sponsoring the students can contact Chad Blevins at [cnblevins@gmail.com](mailto:cnblevins@gmail.com).

## GREEN BUSINESS NEWS

### Companies Poised for Growth Under Carbon Cap

**10/13/09, Washington DC**—The Environmental Defense Fund unveiled a groundbreaking, interactive map that pinpoints nearly 2,500 companies in 22 states that are poised to grow—creating new jobs along the way—if Congress passes a cap on carbon pollution. The Texas map identified 149 companies, with the largest concentration found in the Dallas-Ft. Worth metro area (56), followed by the Houston metro area (47), and then the Austin area (16).

The [Texas map can be seen here](#) and features such a wide range to include diverse companies from Fortune 500 darling Texas Instruments Inc. of Dallas, to Solar Fanatics, more in the mom-and-pop vein out of Cedar Park; Solar Fanatics provides solar attic fans and tubular skylights.

The map includes a field to submit more companies.

The section of Environmental Defense Fund's web

presence is titled "Less Carbon, More Jobs." In addition to the maps, the site provides information how a carbon cap will create jobs, a survey report indicating increased sales in green businesses, and more.

### Austin Energy Chief and Clean Energy Advocate to Retire

**10/7/09, Austin, TX**—Roger Duncan, general manager of Austin Energy, announced his upcoming retirement; he will step down as the head of Austin Energy in March 2010. Between now and March, Duncan hopes to get his most ambitious plan to pass City Council, which would triple the amount of electricity Austin gets from renewable sources such as wind and solar.

Austin Energy is already hailed nationally as one of the greenest large-scale energy providers, and Duncan has received ample credit. In 2005 *BusinessWeek* ranked Duncan the 13th most influential person *in the world* in cutting greenhouse gases. Just last month, an independent study found Austin Energy at #2 on its list of the U.S. smartest utility providers.

Austin City Manager Marc Ott has announced he will conduct a nationwide search to find Duncan's replacement, adding that "Roger is the standard" for candidates to be measured against.

### Largest Wind Farm Now Functional

**10/6/09, Roscoe, TX**—Global energy company E.ON has announced that its Roscoe, TX, wind farm is officially fully operational. The company claims the



wind farm is the largest in the world, with 627 turbines covering 154 square miles. The 780 MW-capacity farm can reportedly generate electricity for more than 230,000 homes.

“With large-scale projects like Roscoe, we are helping renewables to achieve a faster breakthrough in economic and technological terms,” said Frank Mastiaux, CEO of E.ON Climate & Renewables. “North America is one of the most attractive markets for renewables worldwide, especially for onshore wind plants.”

Roscoe is in Nolan County, and is about 50 miles west of Abilene.

- Sony Ericsson (England)
- Seagate (United States)
- DSM Engineering Plastics (Netherlands)
- Nan Ya (Taiwan)
- Silicon Storage Technology, Inc. (United States)

Authors of the report indicate that these companies and their practices can act as models to companies that have not yet made the material transitions to replace the harmful chemicals.

In a separate report released the same week, the green computing market is said to be set to quadruple by 2013. Which kinda begs the question to those of us in these here parts: Where is Dell on this list?

## BEYOND TEXAS

### Apple and Sony Ericsson Top List of Best Practices in Green Electronics

**10/6/09, New York/Gothenburg (Sweden)**— Seven companies from across the globe have been signaled out—in a good way—by the environmental organizations ChemSec and Clean Production Action. The two groups identified the companies for leading the electronics industry in a move away from chemicals that can lead to health and environmental problems.

Each of the firms have engineered solutions to minimize, or in some cases entirely eliminate, the use of brominated and chlorinated chemicals in consumer electronics.

The companies are:

- Apple (United States)

### Obama Orders Federal Agencies to Cut Emissions

**10/5/09, Washington DC**— In a new order from President Barack Obama, federal agencies were given 90 days to establish goals for cutting their greenhouse gas emissions by 2020. The executive order also included parameters for reducing oil usage, pollution, and other environmental measures.

“The federal government can and should lead by example when it comes to creating innovative ways to reduce greenhouse gas emissions, increase energy efficiency, conserve water, reduce waste, and use environmentally-responsible products and technologies,” Obama said in a statement.

The move could also be seen as a push in the right direction as the Obama administration hopes to push carbon caps through the House and Senate. As we read above, there are thousands of companies across the nation poised to grow and create jobs is such a

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measure passes.

## About the Texas Green Network

The Texas Green Network seeks to accelerate the adoption of sustainable practices in the business community. Our vision is to provide an innovative, fun and rewarding infrastructure that fosters networking and communication among businesses, organizations, our government and individuals.

We do this through a variety of channels including our online member directory and website, monthly networking meetings, forums focusing on target issues, newsletter, partner events and more.

Step up to the open mike at one of our meetings and meet a passionate bunch of leaders and thinkers that make up the TGN community.

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